

**Spot-on editorial.
Great ad response.
Targeted audience.**

Since a good portion of our client base is responsible for pumps in some way, Pumps and Systems magazine has been a great spot for us to advertise. The editorial content around the ads has always been spot-on and we've had great responses from ads in the magazine.

Dave Breisacher
Vice President, Sales & Marketing
Sensaphone, Inc.

**Editorial excellence.
Supportive & professional.
Vital for our growth.**

I appreciate the content of Pumps and Systems magazine and the readership of the magazine. Flowrox has been an advertiser for more than 10 years. P&S has been vital to Flowrox's growth over these many years. I have been privileged to be a member of the Editorial Board of P&S and truly appreciate the extra mile the staff goes regarding both editorial content and artwork assistance as an advertiser.

Todd Loundin
President
Flowrox

**Useful & timely articles.
Educational resource.
Covers real-world solutions.**

I have been a big fan and loyal reader of Pumps and Systems magazine since 1993. I am a (mechanical engineer) rotating equipment engineer with over 46 years in the field, but always with a prejudice to pumps. What I like about Pumps and Systems is that the articles are not thinly disguised sales pitches or a lengthy market initiative written by the product salesperson or marketing department. The articles are useful, timely and informative. There is a dire lack of useful and reliable pump information available in the public domain and Pumps and Systems fills and bridges the gap. Pump information is not really taught in most colleges (few exceptions) and any texts on the subject either run to white paper design at the Ph.D. level or the information is too elementary. Pumps and Systems helps with real-world information and solutions to help solve real-world problems. The management and staff at Pumps and Systems really care about the quality of the product and the impact on the industry.

Jim Elsey
General Manager
Summit Pump

**Straightforward editorial.
Right audience reach.
Valuable industry support.**

From the outset, Vanton Pump spent a lot of time discussing the value of supporting a newly proposed pump magazine and if Pumps and Systems was going to be the correct vehicle in turn to support the pump industry. Identifying the proper audience and providing the appropriate editorial content were of primary importance to us. Pumps and Systems' editorial content has proven to be consistently strong, straightforward, useful and, most importantly, P&S continues to reach the right audience.

Larry Lewis
President
Vanton Pump & Equipment

**Technical & relevant.
Targeted and global reach.
Partner for ROI.**

Sulzer has been a marketing and editorial partner with Pumps & Systems for many years. We view the magazine, and their website, as the premier pump audience targeting our global markets. Their content is excellent, and technical, and very relevant to our lines of business. The readership of Pumps & Systems is engaged and targeted, which helps us in our marketing efforts. Pumps & Systems has been an excellent partner to help us tell our story as well as to generate positive ROI for our products worldwide.

Claudia Proeger
Marketing and Communications
Sulzer

**Decision-maker reach.
Knowledgeable & friendly.
Sets the industry standard.**

Pumps & Systems is an excellent magazine with very relevant, timely and informative articles. Magnatex has been advertising in Pumps & Systems for 25 years because the magazine targets the decision-makers we need to reach. The Pumps & Systems team is extremely knowledgeable, friendly and helpful; they are always willing to help with artwork, copy and editorial opportunities. As far as I am concerned, Pumps & Systems sets the industry standard with its content and market reach.

Dave Bullen
President
Magnatex Pumps

**Quality editorial.
Industry respected.
Longtime results.**

BaseTek placed our very first ad with Pumps & Systems when we started our company in 2001, and have been with the publication every year since. The entire team at Pumps & Systems is professional and an absolute joy to deal with. The quality case studies coupled with relevant editorials authored by respected industry professionals make Pumps & Systems the publication of choice for BaseTek.

Scott Sapita
Managing Partner
BaseTek LLC

**Marketing partner.
Targeted audience.
Drives business.**

Cahaba Media Group has been an exceptional editorial and marketing partner of Siemens for many years, and we value their expertise and ability to help us reach our target audiences. As a global leader in the fields of electrification, automation and digitalization, we look to Pumps & Systems to help us build awareness, but to also drive business. The Cahaba Media team has a strong understanding of its market and is proactive in presenting Siemens with unique, turnkey opportunities that work.

Bob Bartels
Division Media Relations
Siemens

**Comprehensive editorial.
Highly qualified circulation.
Extensive opportunities.**

As an industrial advertising agency, we recommend Pumps & Systems to our clients in the processing industries because of its comprehensive editorial, highly qualified circulation, notably by direct request from readers, and the extensive print and digital advertising opportunities that have shown to produce strong results for us.

Harold Warner Advertising, Inc. for
Griffco Valve

**Multiple market segments.
Reaches decision-makers.
Integral part of our strategy.**

Pumps & Systems helps Cat Pumps reach thousands of pump users across a broad industry base. There is no better media vehicle we have found that cuts across so many market segments to get to more decision makers. As part of the Cat Pumps integrated communications strategy, Pumps & Systems meets our needs to keep our important customers informed about our high-quality products and customer care services.

Jim Drennen
Marketing Manager
Cat Pumps

**Supportive service.
Practical knowledge.
Valuable results.**

We have been advertising with Pumps & Systems magazine for over a year and have been extremely pleased with not only the service we receive from their personnel but also the results. We are very careful where we spend our marketing dollars, and this publication has proven to be very worthwhile.

Mark Gimson
Singer Valve

**Excellent reach.
Qualified audience.
Optimal partnerships.**

Pumps & Systems magazine is a critical part of Blacoh's marketing strategy. It allows us to advertise our products and to disseminate information through articles and case studies that are essential to the optimal operation of industrial plants and public municipalities. They always go the extra mile for us and with our sister companies.

Markus Hillman
Blacoh Fluid Control

**Insightful coverage.
Expert authors.
Technology driven.**

Pumps & Systems has really been there to support our advertising efforts. Their flexibility and quick response provide us great advantages. We have the best account executive, upon whom I have come to depend. I greatly value her suggestions and partnership with us.

Cindy Mariani
Netzsch Pumps North America, LLC

**Link to our market.
Educational support.
Invaluable relationship.**

Schneider Electric/Square-D initiated a focus on the pumping equipment market a number of years ago, and we have found Pumps & Systems magazine to be an excellent two-way source for both learning and communicating. They provide an excellent source of market information, and they are an excellent link to the market. The educational support they provide the market via webinars and published articles is outstanding. Having the opportunity to serve on the Editorial Advisory Board has also been an honor and an opportunity to help guide the magazine to address the latest in pump industry trends.

Jack Creamer
Schneider Electric/Square-D

**Added-value opportunities.
Innovative content.
Superior exposure.**

Since 2001 BaseTek, LLC, has continually viewed Pumps & Systems as the premier periodical publication reaching the North American pump professional. Pumps & Systems magazine provides readers the right balance by combining well-written, industry-relative articles along with quality product information. Their web presence complements print media by offering a solid collection of pump-related topics. BaseTek's consistent advertising efforts have reached many new users while strengthening brand recognition over the years. Everyone at Pumps & Systems is a pleasure to work with while maintaining the utmost professionalism and character.

Scott Sapita
Managing Partner
BaseTek, LLC

**Current topics.
Expansive buyer reach.
Strong ROI.**

Pumps & Systems has been a key partner for several years. Their knowledge of the pumping markets is second to none. Both the magazine and the website are great resources to keep up with what's going on in several key industries. Our advertising and editorial programs with Pumps & Systems have helped to generate great interest in our AC drives throughout the world. Additionally, they've been extremely easy to work with and a great return on our investment.

Tom Kutcher
Yaskawa America, Inc.

**Exemplary audience.
Potent delivery channels.
Effective campaigns.**

Advertising with Pumps & Systems has increased brand awareness and product recognition for All-Flo Pump Co. We are extremely pleased with the success and performance of our ads and working with the Pumps & Systems team.

Melissa Roesch
All-Flo Pump Company / MUM Industries

**Practical publication.
Informative articles.
Proven resource.**

E/One MarComm's editorial content team is regularly impressed by the professional and friendly editorial staff at Pumps & Systems magazine. They give us, as a manufacturer, clear guidance on topics of interest and submission requirements. Their editors' levels of expertise, reportorial instinct, and engaging demeanor have made working with them over the years an unusually positive experience. When you're working with a group who can pick out the news-worthiness from the fluff, while consistently providing end-products that are timely, relevant and useful, you're with a winning journalistic team. And that kind of excellence is what Pumps & Systems is all about!

George A. Vorsheim
Environment One Corporation