

## TESTIMONIALS

Supportive service.  
Practical knowledge.  
Valuable results.



We have been advertising with *Pumps & Systems* magazine for over a year and have been extremely pleased with not only the service we receive from their personnel but also the results. We are very careful where we spend our marketing dollars and this publication has proven to be very worthwhile.

Mark Gimson  
**Singer Valve**

Effective reach.  
Valuable leads.  
Profitable sales.

Cahaba Media Group has been an exceptional editorial and marketing partner of Siemens for many years, and we value their expertise and ability to help us reach our target audiences. As a global leader in the fields of electrification, automation and digitalization, we look to *Pumps & Systems* and *Upstream Pumping* to help us build awareness, but to also drive business. The Cahaba Media team has a strong understanding of its market and is proactive in presenting Siemens with unique, turnkey opportunities that work.

Bob Bartels  
**Siemens**

Link to our market.  
Educational support.  
Invaluable relationship.



Schneider Electric/Square-D initiated a focus on the pumping equipment market a number of years ago, and we have found *Pumps & Systems* magazine to be an excellent two-way source for both learning and communicating. They provide an excellent source of market information, and they are an excellent link to the market. The educational support they provide the market via webinars and published articles is outstanding. Having the opportunity to serve on the Editorial Advisory Board has also been an honor and an opportunity to help guide the magazine to address the latest in pump industry trends.

Jack Creamer  
**Schneider Electric/Square-D**

Excellent reach.  
Qualified audience.  
Optimal partnerships.

*Pumps & Systems* magazine is a critical part of Blacoh's marketing strategy. It allows us to advertise our products and to disseminate information through articles and case studies that are essential to the optimal operation of industrial plants and public municipalities. They always go the extra mile for us and with our sister companies. The recent Water Technology and Funding Summit was a great success.

Markus Hillman  
**Blacoh Fluid Control**

Insightful coverage.  
Expert authors.  
Technology driven.

*Pumps & Systems* has really been there to support our advertising efforts. Their flexibility and quick response provide us great advantages. We have the best account executive, upon whom I have come to depend. I greatly value her suggestions and partnership with us.

Cindy Mariani  
**Netzsch Pumps North America, LLC**

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Added value opportunities.  
Innovative content.  
Superior exposure.

Since 2001 BaseTek, LLC, has continually viewed *Pumps & Systems* as the premier periodical publication reaching the North American pump professional. *Pumps & Systems* magazine provides readers the right balance by combining well-written, industry-relative articles along with quality product information. Their web presence compliments print media by offering a solid collection of pump related topics. BaseTek's consistent advertising efforts have reached many new users while strengthening brand recognition over the years. Everyone at *Pumps & Systems* is a pleasure to work with while maintaining the utmost professionalism and character.

Scott Sapita  
Managing Partner  
**BaseTek, LLC**

Powerful content.  
Impressive audiences.  
Valid leads.



SEEPEX Inc. has a long running relationship with *Pumps & Systems* magazine. Their readership and professional information presentation style has made them the leader in communicating pump technologies to various industries. The *Pumps & Systems*' folks in Alabama are easy to work with and have the best intentions in mind when it comes to promoting a brand.

Daniel Lakovic  
**SEEPEX**

Current topics.  
Expansive buyer reach.  
Strong ROI.

*Pumps & Systems* has been a key partner for several years. Their knowledge of the pumping markets is second to none. Both the magazine and the website are great resources to keep up with what's going on in several key industries. Our advertising and editorial programs with *Pumps & Systems* have helped to generate great interest in our AC drives throughout the world. Additionally, they've been extremely easy to work with and a great return on our investment.

Tom Kutcher  
**Yaskawa America, Inc.**

Exemplary audience.  
Potent delivery channels.  
Effective campaigns.

Advertising with *Pumps & Systems* has increased brand awareness and product recognition for All-Flo Pump Co. We are extremely pleased with the success and performance of our ads and working with *Pumps & Systems* team.

Melissa Roesch  
**All-Flo Pump Company / MUM Industries**

Practical publication.  
Informative articles.  
Proven resource.



E/One MarComm's editorial content team is regularly impressed by the professional and friendly editorial staff at *Pumps & Systems* magazine. They give us, as a manufacturer, clear guidance on topics of interest and submission requirements. Their editors' levels of expertise, reportorial instinct, and engaging demeanor have made working with them over the years an unusually positive experience. When you're working with a group who can pick out the news-worthiness from the fluff, while consistently providing end-products that are timely, relevant and useful, you're with a winning journalistic team. And that kind of excellence is what *Pumps & Systems* is all about!

George A. Vorsheim  
**Environment One Corporation**