

TESTIMONIALS

Insightful coverage.
Expert authors.
Technology driven.

Homecare Magazine has been a constant staple for our advertising budget and consistently assists us in brand development and product awareness. This partnership has aided in developing editorial content and building awareness of changes in this ever changing HHC market space. The staff is always ready and willing to help and looks for opportunities for me to grow within their space. I recommend them highly!

Dave Henderson
EZ- Access

Exemplary audience.
Potent delivery channels.
Effective campaigns.

HomeCare Magazine is more 'bang for your buck' than we ever expected. Being a small company, we are very particular about where we spend our advertisement money. Not only do we receive a monthly lead list and follow up emails, their friendly, professional staff are fully invested in our success. Their exceptional reputation in the industry plus some great courtesy editorials have definitely contributed to our growth.

Stella Delgadillo
Marketing Manager
FreeRider

Digital reach.
Qualified audience.
Great exposure.

HomeCare has been instrumental in creating more brand awareness for our company and getting the word out about our products. We also love the free content opportunities and the leads that are generated from ads. They're a pleasure to talk to on the phone as well.

Patrick Holbrook
Sunset

Effective reach.
Valuable leads.
Profitable sales.

When we wanted to rebrand ourselves we chose *Homecare* magazine as our only full-page trade journal. We loved the direct feedback on leads which helped us dial in our messaging over the last two years. The team did a great job of incorporating our inputs into relevant editorials, lending to our brand awareness and credibility. With their help, we've doubled in size and are now advertising everywhere.

Rob Kent
CEO
O2 Concepts

Smart articles.
Practical knowledge.
Valuable resource.

Advertising with *HomeCare* has increased brand awareness and product recognition for us. We are extremely pleased with the success and performance of our OxyGo™ ads and working with the HomeCare team has been a great experience!

Laura Frederick
Manager of Customer Care
Applied Home Healthcare
Equipment

TESTIMONIALS

Insightful coverage.
Expert authors.
Technology driven.

HomeCare works closely with our organization to deliver a quality marketing solution that reaches decision makers directly. The entire team is a pleasure to work with and extremely passionate about what they do.

Kevin O'Connell
ACHC

Exemplary audience.
Potent delivery channels.
Effective campaigns.

HomeCare magazine has been an excellent Partner with our company and we feel they are like family. I don't know of any other publisher that spends the time they've invested learning about our business and understanding who our customers are. Homcare consistently provides us opportunities to participate in editorial topics helping us educate our customers to help improve the lives of others. I consider *Homecare* Magazine an asset to my business.

Dave Clark
American Access, Inc.

Digital reach.
Qualified audience.
Great exposure.

Homecare Magazine has been an invaluable lead generator for our company. Justifying our advertising dollars time and time again. We are extremely pleased with the *HomeCare* staff and their willingness to go above and beyond our expectations. Their commitment to keeping an engaged audience and satisfied advertisers is apparent in their follow up and openness to new ideas and editorial.

Tracey Jones
dmetrain

Effective reach.
Valuable leads.

Thank you *HomeCare* Magazine! Your quality publication is a key part of our marketing program and the personal service and attention that we have received from your staff keeps us coming back.

Leila Karimi
Evolution Technologies, Inc

Smart articles.
Practical knowledge.
Valuable resource.

HomeCare has been a reliable marketing partner of BOC and we are pleased with the customer service and the industry exposure we receive as a result of this relationship. Advertising in HomeCare has brought awareness to our Certified Durable Medical Equipment (CDME) certification, the CDME workshops we offer at Medtrade, and our DMEPOS supplier accreditation program.

Carrie Green
BOC - Board of Certification/
Accreditation