

CONSTRUCTION BUSINESS OWNER

PLANNING GUIDE
October Issue

P.O./Ad/Artwork Deadline 9/7/2017

Corporate Capabilities

2-for-1
space

PURCHASE A QUARTER-PAGE AD OR LARGER IN THE OCTOBER ISSUE AND RECEIVE A BONUS PROFILE OF EQUIVALENT SIZE

- Profiles of top manufacturing & service companies in the construction industry
- Advertisers receive complimentary, same-size advertorial space
- Profile specs are available from account executives upon request

PROFILE DEADLINE 9/1/17

full-page ad +
full-page profile

1/2-page ad +
1/2-page profile

1/3-page ad +
1/3-page profile

1/4-page ad +
1/4-page profile

Horizontal ad shown.
Vertical ad also available.

Square ad shown.
Vertical & horizontal ads also available.

Also Featuring: The Construction Equipment Issue

- How to Pick & Place Objects More Effectively: Key Tips for Lifting Materials
- Navigate Industry Challenges with GPS Solutions
- Guide to Attracting Experienced Compact Equipment Operators
- How to Best Use Liquids in Your Snow Equipment
- 2017 State of the Rental Market

Watch for our
**2018
Media Kit,
coming soon!**

Bonus Distribution



October 3-5
Louisville, Kentucky

INTERNATIONAL CONSTRUCTION
& UTILITY EQUIPMENT EXPOSITION



October 18-20
Louisville, Kentucky