

Visit your CBO account executive at



Extend your reach to 55,000+ more industry professionals this month!

**January 23-26, 2018**  
**Booth #C4021**



## STATE OF THE INDUSTRY

- The 2018 Construction Outlook  
*Dodge Data's annual report breaks down key trends in the industry*
- A Roundtable Discussion on the Year Ahead  
*Insight & advice from some of the industry's top thought leadership*
- How Machine Learning is Reinventing the Jobsite  
*A look into one tech provider who is using artificial intelligence to improve workflows & one company that is already implementing it for better results*

## ALSO IN THIS ISSUE

### IN THE OFFICE

- **Your Guide to Note Transcription on the Jobsite**  
Determining the benefits of automatic speech recognition versus human voice to text
- **Best Practices for Responding to an OSHA Inspection**  
How proper preparation & planning will help control the scope of the inspection as it occurs
- **6 Steps to Assess & Implement ASC 606**  
Understanding the changes to existing business systems, processes & internal controls

### IN THE FIELD

- **Minimizing Equipment Theft & Vandalism**  
Key tools to keep your jobsite safe through geofencing & alert systems
- **Building a More Sustainable Jobsite with Concrete & Asphalt**  
Navigating the increasing use of "green" cement on large-scale construction projects
- **The New Fleet Landscape**  
5 ways tech solutions are altering preventive maintenance processes for construction fleets

## 2018 MEDIA GUIDE NOW AVAILABLE

Contact us for a FREE content marketing assessment

