

BUILDING A LEADER

- Know When to Hold 'Em
Determine when to build a candidate's positive attributes or to let the candidate go
- Why Your Company Is Worth More Without You
Keys to preparing for your departure
- An Integrity Self-Test for Leaders
How to use your score to strategize for greater success

ALSO IN THIS ISSUE

IN THE OFFICE

- **Improve Your Bottom Line with Mass Communication Software**
Better day-to-day operations start with a strategy for team collaboration
- **On-Demand BIM Training for Business Owners**
Educate yourself with quick, easy-to-use digital learning platforms
- **The Consequences of Selling a Business**
How your taxes could be affected & tips for building a strategy to handle those effects

IN THE FIELD

- **When Equipment Controls Your Company Costs**
How vehicle lifecycle management can impact business expenditures long term
- **The Difference Between Regular Telematics & Video Telematics**
Benefit from greater visibility & increased data when managing your fleet
- **Safety Considerations for Compact Equipment**
Examine the resources available to properly train your construction equipment operators



an event by
Waste360

May 9-11, 2017

**BONUS
DISTRIBUTION**

Talk to your **CBO** account executive to learn how you can reach an additional audience of over 12,000 industry professionals in May.

CONTENT MARKETING is paramount to your company's success!

By providing relevant information that buyers can use, you are offering value & positioning your brand as a thought leader.

Building trust with your audience paves the way to purchasing decisions made in your favor.

Ask your account executive how we can help build a content marketing strategy for your brand.